

## Conditions for use of a Club branded GOLF Link card

- The 10 digit GOLF Link number must be encoded on track 3 of the magnetic swipe card. (The magnetic stripe is 3 Track Lo Co. Number should appear as shown when read through a reader (ignore quotes, and note this is a sample number) '+5555500001?').
- The number to be used is the golfer's home club GOLF Link number as downloaded to the club by GOLF Link. (This is usually the golfer's home club, followed by the golfer's membership number at this club. This may not be the case if the club re-issues membership numbers.)
- The 10 digit Golf Link number and member's name must be clearly printed on the front of the card.
- Any club card must have the official GOLF Link logo printed on the front of the card. This logo must not be smaller than 25mm (currently 65mm) in length and must be in its original proportions and colours, or as otherwise as agreed between the parties.
- The club acknowledges responsibility for the all costs associated with the production of any such club cards and must issue a card to any new member, or any replacement card, in a timely manner, normally within 2 weeks from loading member details onto GOLF Link.
- The club must issue Golf Australia's standard Terms and Conditions as attached. These will apply to the use of the card for GOLF Link purposes. Each card issued must have these Terms and Conditions attached.
- The club must advise its members of the following:
  1. they must carry the card at all times as their identification at golf clubs and
  2. that they can only have one Home club, and therefore one GOLF Link card.

### **The following conditions must be applied in a format consistent with the official Golf Link card:**

- The card must have the GOLF Link website address ([www.golflink.com.au](http://www.golflink.com.au)) clearly printed on the front or back of the card.
- The card will have the following text printed on the back of the card:  
*"This card is not transferable. The first use of your GOLF Link card with the GOLF Link system will be taken as your agreement to comply with the Terms and Conditions. Use of this card is governed by the GOLF Link conditions of use. GOLF Link enquiries 1300 650 750"*
- Card will display the Golf Australia logo in colour on the back of the card.
- Card should be produced from stock material appropriate for swipe card reader use. Recommended to be 0.030" (credit card thickness).
- The club must advise its members that their personal information will be passed on to Golf Australia for the purposes of GOLF Link.
- Golf Australia must be provided with final artwork on any club card to ratify the card and must be supplied with an electronic image of the card. (for use on its website and as a record of the approved card design). The artwork must include an example of the printing of the member's name and 10 digit Golf Link number on the front of the card (a mock up is ok). A .jpg or .gif or .pdf file is considered adequate.

Please note Golf Australia and Golf Link Partners P/L (ABN) 95 081 497 154 (GLP) reserve the right to re-issue new cards as a part of any commercial arrangement that they may enter into and the club will recognise that card as the official GOLF Link card. Additionally the club acknowledges that Golf Australia and GLP reserve all rights in relation to GOLF Link.

Failure to adhere to the above guidelines may result in the club having to reproduce the swipe cards according to this specification.

Signed for and on behalf of the club: Club Name \_\_\_\_\_

ABN .....agree to the Terms and conditions as listed above.

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

Name (printed): \_\_\_\_\_ Date: \_\_\_\_\_